



www.talentcorners.com | +91 9404022488 | info@talentcorners.com

AI REVENUE MARKETING PROFESSIONAL PROGRAM

Become a Revenue Marketer, Not Just a Digital Marketer

A hands on, AI powered program that takes you from the fundamentals to a real internship.

Learn Marketing. Master AI. Build Real Campaigns. Drive Revenue. Become Job-Ready.

6 MONTHS

LIVE TRAINING

AI-INTEGRATED

REAL INTERNSHIP

82 hrs

of live instruction

3

program stages

39

hands-on classes

12+

real deliverables

SOUND FAMILIAR?

If This Sounds Like You, Keep Reading.

Most people thinking about a career in digital marketing run into the same walls.

Every course out there teaches the same SEO, Ads and Social basics, and none of it feels different.

You want proof that you can actually do the job, not another certificate sitting in a folder.

You want real work experience before you start applying for jobs, not just theory.

You keep hearing about AI tools in marketing, but no one is actually teaching you how to use them.

This program was built to fix exactly these problems.



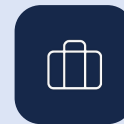
Revenue Marketer Positioning

Think in leads, pipeline, CAC and ROAS, not just clicks and likes.



AI Integrated From Day One

Use AI tools for content, research, campaigns and reporting in every class.



A Portfolio That Speaks For You

Walk away with a live website, ad campaigns and dashboards, not just notes.



A Real Internship, Not a Certificate

Work across content, paid campaigns and analytics, like a real marketing team.

THE PATH

How the Program Is Structured

The program takes you through live training and then into a structured internship, one stage at a time.



LIVE INSTRUCTION HOURS



Three classes a week, two hours each, thirteen classes per stage. Live, instructor led, and followed by a structured internship once the classroom stages are complete.



Build & Get Found

13 classes covering website, brand, content and SEO.

01 Quick funnel/GTM recap and website architecture, domains, hosting

02 WordPress + Elementor build, UI/UX and mobile-first design

03 Landing pages, lead forms, CTA strategy, conversion psychology

04 CRO, A/B testing, page speed, Core Web Vitals, heatmaps, AI-assisted site building

Deliverable: Live Business Website

05 Brand strategy, positioning, messaging, brand storytelling

06 Content strategy, content pillars, AI + human copywriting

07 Blog, ad copy, email copy, newsletters, content calendar & repurposing

08 Creative: Canva, short-form video/Reels, AI image & video generation

Deliverable: 30-Day AI Content Engine

09 SEO fundamentals: search intent, keyword research, on-page & technical SEO

10 Off-page SEO, local SEO, schema, content clusters, SEO audits

11 Future search: AEO, GEO, optimizing content for AI discovery

Deliverable: SEO + AEO + GEO Audit

12 Social media growth: platform strategy, Reels, influencer/UGC, community building

13 Social listening, personal branding, LinkedIn

Deliverable: Social Growth Plan + Stage 1 showcase



Acquisition, Ads & Growth

13 classes covering paid acquisition, e-commerce and growth marketing.

01 Performance marketing fundamentals, funnel mapping, budget planning

02 Google Ads: Search & Display

03 Google Ads: YouTube, Performance Max, Demand Gen, Shopping basics

04 Keyword strategy, bidding, audiences, remarketing, conversion tracking

Deliverable: Google Ads Campaign

05 Meta Ads: Business Manager, campaign structure, audience research

06 Meta Ads: creative testing, Pixel, retargeting, lookalikes

07 LinkedIn Ads, B2B targeting, ABM fundamentals

Deliverable: Multi-Channel Paid Campaign

08 E-commerce funnel, product page optimization, marketplace marketing

09 Influencer & affiliate marketing, UGC, retention metrics (AOV/CAC/LTV)

Deliverable: D2C Growth Strategy

10 Product marketing: research, positioning, messaging, GTM & launch

11 Growth marketing: AARRR funnel, growth loops, North Star Metric

12 Experimentation & A/B testing deep dive

Deliverable: Product/Growth Launch Plan

13 Stage 2 capstone review & campaign presentations



Convert, Measure & Get Hired

13 classes covering CRM, automation, analytics and career preparation.

01 CRM fundamentals, lead lifecycle, lead scoring, HubSpot/Zoho basics

02 Email marketing: sequences, nurturing, newsletters

03 WhatsApp marketing, personalization, retention flows

Deliverable: CRM Nurture Funnel

04 Marketing automation: Zapier, Make, n8n, workflow mapping

05 AI agents: research/content/reporting agents, human-in-the-loop

Deliverable: 3 Automations + 1 AI Workflow

06 Analytics: GA4, GTM, Search Console, event & conversion tracking

07 Looker Studio, Excel/Power BI dashboards, data storytelling

08 Attribution models, CAC/LTV/ROAS/ROI, forecasting basics

Deliverable: Executive Marketing Dashboard

09 B2B revenue marketing: demand gen, ABM, intent data, LinkedIn/Sales Navigator, cold email

10 Webinars, lead nurturing, pipeline & revenue attribution

Deliverable: Demand Generation Playbook

11 Career: ATS resume, LinkedIn optimization, portfolio website

12 Freelancing: Upwork/Fiverr, proposals, pricing, mock interviews, salary negotiation

13 90-day career plan + final capstone presentation to a mock panel

AFTER THE CLASSROOM

A Genuine Internship, Not a Formality

Once your live training is complete, you move into a structured internship built to mirror how a real marketing department works.



MONTH 1

Content, SEO & Social

Content, SEO and social execution on a live or simulated brand.



MONTH 2

Paid Campaigns

Paid campaign management across Google Ads and Meta Ads, live or sandboxed budgets.



MONTH 3

Analytics & Reporting

Analytics, automation and client reporting, culminating in a capstone project.

By the time you finish, you are not just describing your skills in an interview. You are showing them.

WHAT YOU LEAVE WITH

What You Walk Away With

A professional certification, three monthly skill badges, a separate internship certificate, and a portfolio of real projects.



Certified AI Revenue Marketing Professional

The primary program certification, awarded on completion of all three stages.



Certified Brand, Content & AI Search Specialist

Awarded on completion of Stage 1



Certified Performance & Growth Marketing Specialist

Awarded on completion of Stage 2



Certified Marketing Automation & Revenue Analytics Professional

Awarded on completion of Stage 3



Internship Completion Certificate, awarded separately, plus a portfolio of 12+ real deliverables.

WHO IS THIS FOR?

Who This Program Is Built For



Career Switchers

Want a complete skillset, not a partial one.



Recent Graduates

Aiming for stronger, mid tier marketing roles.



Freelancers

Want to offer full funnel services, not just one specialty.



Working Professionals

Ready to commit to a real career change.



Ready to Build a Career in Revenue Marketing?

Share your details and our program advisor will walk you through the complete curriculum, schedule and next steps.

-  Live, instructor led training across 3 program stages
-  A structured, real world internship
-  A portfolio you can actually show

Admission Open

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